

HCAP HARVARD COLLEGE IN **ASIA** PROGRAM

CAMBRIDGE SEOUL ISTANBUL HONG KONG TOKYO DUBAI

SPONSORSHIP 2012



WELCOME TO OUR WORLD

Harvard College in Asia Program (HCAP) is a non-profit group begun by Harvard College undergraduates in 2003 and seeks to promote social, cultural, and intellectual interactions between next generation leaders in the U.S. and Asia.

Every year, we organize unique exchange programs with Harvard University and leading universities in Asia, and 2011-2012 marks our 9th year in this endeavor. More than 1,000 Harvard and Asian delegates in the past have taken away powerful, moving, and life-changing experiences from their involvement with HCAP, and we hope to continue connecting these aspiring students and professionals on a global scale.

OUR PARTNERS

UNIVERSITY OF
HONG KONG



ST. XAVIER'S
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AMERICAN
UNIVERSITY
IN DUBAI



OUR CONFERENCE THEME



WHY...

TECHNOLOGY AND

SOCIAL JUSTICE ...?

We believe that links between technology and social justice are of paramount concern to a diverse range of disciplines, such as business, law, economics, engineering, and political science. The HCAP 2012 conferences will create a venue for discussion of current and future developments within fields such as technology, information technology, nanotechnology, and more importantly, how such developments will help alleviate poverty, strengthen civic society, develop social capital, increase education and equality, and effect social change.

Moreover,

this comparative approach will allow students on cross-cultural teams to learn how issues in their community are understood and approached in both Boston and the United States, as well as in all of our partner countries. Sessions at Harvard College, Harvard Business School, and MIT will demonstrate how innovators are overcoming issues in their communities and making concrete impact through technology and social entrepreneurship. Throughout the week, businesses and professionals will work with leading students to help delegates leverage novel solutions in their cities and universities, in order to become truly global citizens.

Speakers in the past have included prime ministers, heads of state, and university deans, and our spring conferences have been featured in media all over Asia.



SPONSORSHIP BENEFITS

Benefits	Local Affiliate (\$200-499)	Bronze Affiliate (\$500-\$999)	Silver Affiliate (\$1,000-\$1,999)	Gold Affiliate (\$2,000-\$4,999)	Conference Sponsor (\$5,000-\$9,999)
Associated benefits*	✓				
Recognition in Conference Publications & Memorabilia	✓	✓	✓	✓	✓
Logo on Conference website	✓	✓	✓	✓	✓
Video or Text Advertisement on Conference Website					✓
Access to Resumes/CV of Current HCAP Participants		✓	✓	✓	✓
Access to Resumes/CV of Former HCAP Participants				✓	✓
Invitation to all HCAP Educational and Pre-Professional Events	✓	✓	✓	✓	✓
Networking and Skill-based workshops during the Conference			✓	✓	✓
Networking and Skill-based workshops					✓
Year-round Participation in the Career Information Session during the conference			✓	✓	✓
Recruiting Event during conference				✓	✓
Year-round Recruiting Events					✓

*Associated Benefits include benefits such as being the exclusive provider of a specific commodity used for the conference – such as food, supplies, or merchandise.

Organization Partner (\$10,000+)

An organizational partner has all of the benefits of a Conference Sponsor along with additional benefits. Included among these benefits is regular communication in all material sent to Alumni of the organization (both Harvard and International) as well as regular advertising over Harvard undergraduate email lists. In addition, the company logo or name of an Organization Partner may be on the Organization website year long and may have an advertisement on the HCAP Organization Website during the year.

An organizational partner can also choose to have an event named in its honor or of a name of that organization's choice (e.g. Toyota Keynote Speech, General Electric Formal Dinner).

CONTACT US!

To learn more about our activities and past conferences, please visit www.harvardcollegeinasia.org.

HCAP is currently looking for sponsors and partners in our mission to unite and empower the next generation of world leaders. We thank you in advance for your interest, and please email 2012.hcap@gmail.com for more information.

We look forward to working with you.
**Jonathan Kaufman, President
and the 2011-2012 HCAP Board**

